



17 FEBRUARY 2019

Panel Discussion III: 10.00 A.M - 11.30 A.M

Empowering Future Tourism Professionals:
The Industry Perspective

ALUMNI TRACK

CHAIRPERSON

Mr. RAJA RAMALINGAM

VICE-PRESIDENT
COX & KINGS
CHENNAI

RESOURCE PERSONS

Mr. Naveen Balaji
Chairman & Managing
Director, Ocean Spray
Puducherry.

Mr. Sundara Moorthy
HR Manager
Raintree, Chennai.

Mr. Chandan Lal
Manager, FCM
Hyderabad.

Mr. D. Balaji
Manager(MICE)
Easestay, Chennai.

Mr. Vaithianathan
Proprietor Purple
Holidays, Puducherry.

Mr. Puviarasan S
Team Outdoor Being
Puducheery.

Ms. Stephia Stephen
Marketing Representative
TN & Kerala,
Singapore Tourism Board

TEA BREAK



VALEDICTORY FUNCTION

12.00 P.M - 1.00 P.M

WELCOME ADDRESS

DR. SAMPADA KUMAR SWAIN
HEAD.

FELICITATION

PROF.G. ANJANEYA SWAMY
DEAN, SCHOOL OF MANAGEMENT

PROF.R. PRABHAKARA RAYA
PROFESSOR, DMS
PONDICHERRY UNIVERSITY

GUEST OF HONOUR

SHRI. VALMIKI HARI KISHAN
CHAIRMAN, TOURISM AND MICE
COMMITTEE, FTAPCCI, HYDERABAD

CHIEF GUEST

SHRI. M. NANDAKUMAR
CHAIRMAN, CII
PUDUCHERRY CHAPTER

PRESIDENTIAL ADDRESS

PROF. RAJEEV JAIN
DIRECTOR, CULTURE AND
CULTURAL RELATIONS
PONDICHERRY UNIVERSITY

VOTE OF THANKS

MR. V. KAMESHWAR
STUDENT CO-ORDINATOR

LUNCH

ALUMNI MEET

2.30 p.m. to 4.30 p.m

ROOBAROO - the Cultural Nite

6.00 p.m. to 8.30 p.m.

Cultural-cum-Convention Center, opposite PEC



DEPARTMENT of TOURISM STUDIES
SCHOOL of MANAGEMENT
PONDICHERRY UNIVERSITY



AKANKSHA '19

Full of Life...

AN INSTITUTE - INDUSTRY INTERFACE EVENT

16 - 17 FEB' 2019

VENUE: SOM AUDITORIUM
PONDICHERRY UNIVERSITY

PROGRAMMES



We, the Students, Scholars, Faculty and Staff of the
Department of Tourism Studies, School of Management,
Pondicherry University cordially invite you to

akanksha'19

Full of Life....

AN INSTITUTE - INDUSTRY INTERFACE EVENT

16 FEBRUARY 2019

INAUGURAL FUNCTION : 10.00 A.M - 11.30 A.M

WELCOME ADDRESS DR. SAMPADA KUMAR SWAIN
HEAD.

SCOPE OF AKANKSHA DR. R.C. ANU CHANDRAN
FACULTY CO-ORDINATOR
AKANKSHA'19

FELICITATION PROF.G. ANJANEYA SWAMY
DEAN, SCHOOL OF MANAGEMENT

Release of YATRA Magazine & Book " TOURISM - AN OVERVIEW "
authored by Dr. R.C. ANU CHANDRAN

CHIEF GUEST SHRI.PRONAB SARKAR
PRESIDENT, INDIAN ASSOCIATION
OF TOUR OPERATORS (IATO)

GUEST OF HONOUR SHRI. SHARATH NAMBIAR
DEPUTY DIRECTOR
DAKCHINACHITRA MUSEUM
ECR, CHENNAI

KEYNOTE ADDRESS SHRI. ARUN PINGLAY
BUSINESS DIRECTOR
EASESTAY, BANGALORE

PRESIDENTIAL ADDRESS PROF.GURMEET SINGH
VICE-CHANCELLOR
PONDICHERRY UNIVERSITY

VOTE OF THANKS MR. G. ADITHYA
STUDENT CO-ORDINATOR

Special Lecture on Tourism and Good Governance

11.45 A.M. - 12.45 P.M.

SHRI. BIRANCHI MISHRA

Former Managing Director
Odisha Tourism Development
Corporation (OTDC)

LUNCH BREAK

Panel Discussion I: 2.00 P.M - 3.30 P.M

When Tourism Meets Innovation: The Power of Startups

CHAIRPERSON

Mr. PREM SUBRAMANIAM

FORMER ADVISOR
INFRASTRUCTURE DEVELOPMENT FINANCE
COMPANY (IDFC)
NEW DELHI

RESOURCE PERSONS

Mr. Wilfred Selvaraj
National Sales Head,
Goomo Orbit
Corporate & Leisure
Travels, Chennai

Mr. Saravanan
Managing Director
Canopy, Coimbatore

Mr. Ram Kumar.R
MD Ocean Spark &
Varsham Events and
Entertainment
Puducherry

*Mr. Praveen
Muralidharan*
Managing Director
Team Eco Ventures
Trivandrum

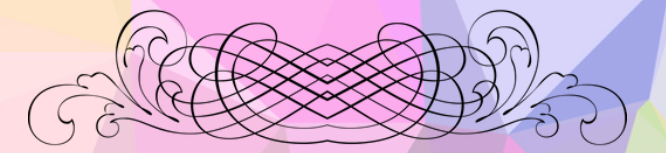
Mr. Naresh Mehta
Managing Director,
Mehta Tours and
Travels, Puducherry.

Mr. Rob Partridge
Director, Temple
Adventures
Puducherry

Mr. G. Karthikeyan
Shristi Foundation
Puducherry

Mr. Raja Ganesh
Managing Director
Le Holiday Inn
Puducherry.

Ms. Agila Murthy
Asst. Manager, Club 7
Holidays, Chennai.



Panel Discussion II: 3.30 P.M - 5.00 P.M

Travel and Hospitality in the Time of Social Media Marketing

CHAIRPERSON

Dr. UMA CHANDRASEKARAN

ASSOCIATE PROFESSOR
DEPARTMENT OF MANAGEMENT STUDIES
PONDICHERRY UNIVERSITY

RESOURCE PERSONS

Mr. Sunil Vargheese
Director, Dune Eco
Beach Hotel
Puducherry.

Mr. Valmiki Hari Kishan
Chairman,
Tourism and MICE
Committee, FTAPCCI,
Hyderabad

Mr. K. Ayyappan
Director, Business
Development, Ocean
Spray Puducherry.

Ms. Swarna Rekha
Managing Director
Tirinity Global
Destination, Chennai

Mr. Govindarajoulou
Managing Director
Amsham Travels
Puducherry.

Mr. Srinivas
Telangana Tourism
Development
Corporation, Chennai.

*Mr. Kiran
Karthikeyan*
Manager, OYO
Puducherry

*Ms. J. Arokiya
Anbazhagi*
Asst. Prof. Dept. of
Tourism, Ethiraj
College for Women,
Chennai.

Mr. Raj Mathivanan
Cargo Sales
Manager, Spice Jet
Chennai.